

IMPACT THROUGH OPPORTUNITY

B.O.T's Social Impact Report - 2022

This report showcases by numbers the impact B.O.T had over the course of 2022 on the lives of all the youth and women from underprivileged communities.

“

Partnership is at the core of driving true social impact in business. By working together, businesses and social enterprises can create a positive impact on communities and individuals in the MENA region.

Investing in social enterprises is not just good practice, but a smart business decision that can lead to long-term success and sustainability.

”

- Marianne Bitar Karam
B.O.T Founder and Managing Director



IN LEBANON

529

Total number of
Active Freelancers

58%

Women

4%

PWSN

2,258

Total number of Registered
Freelancers on the Platform

IN JORDAN

132

Total number of
Active Freelancers

70%

Women

1%

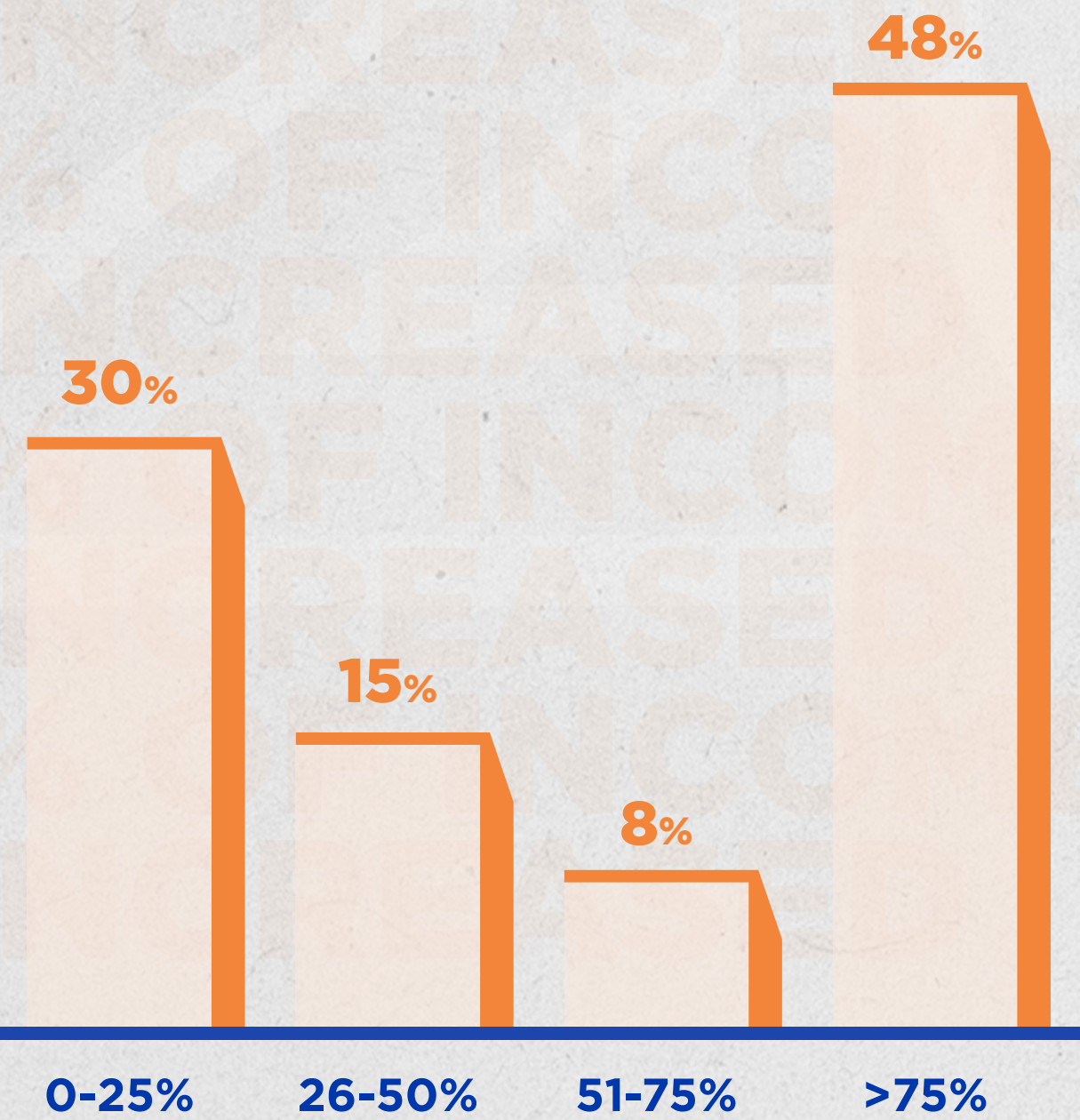
PWSN

245

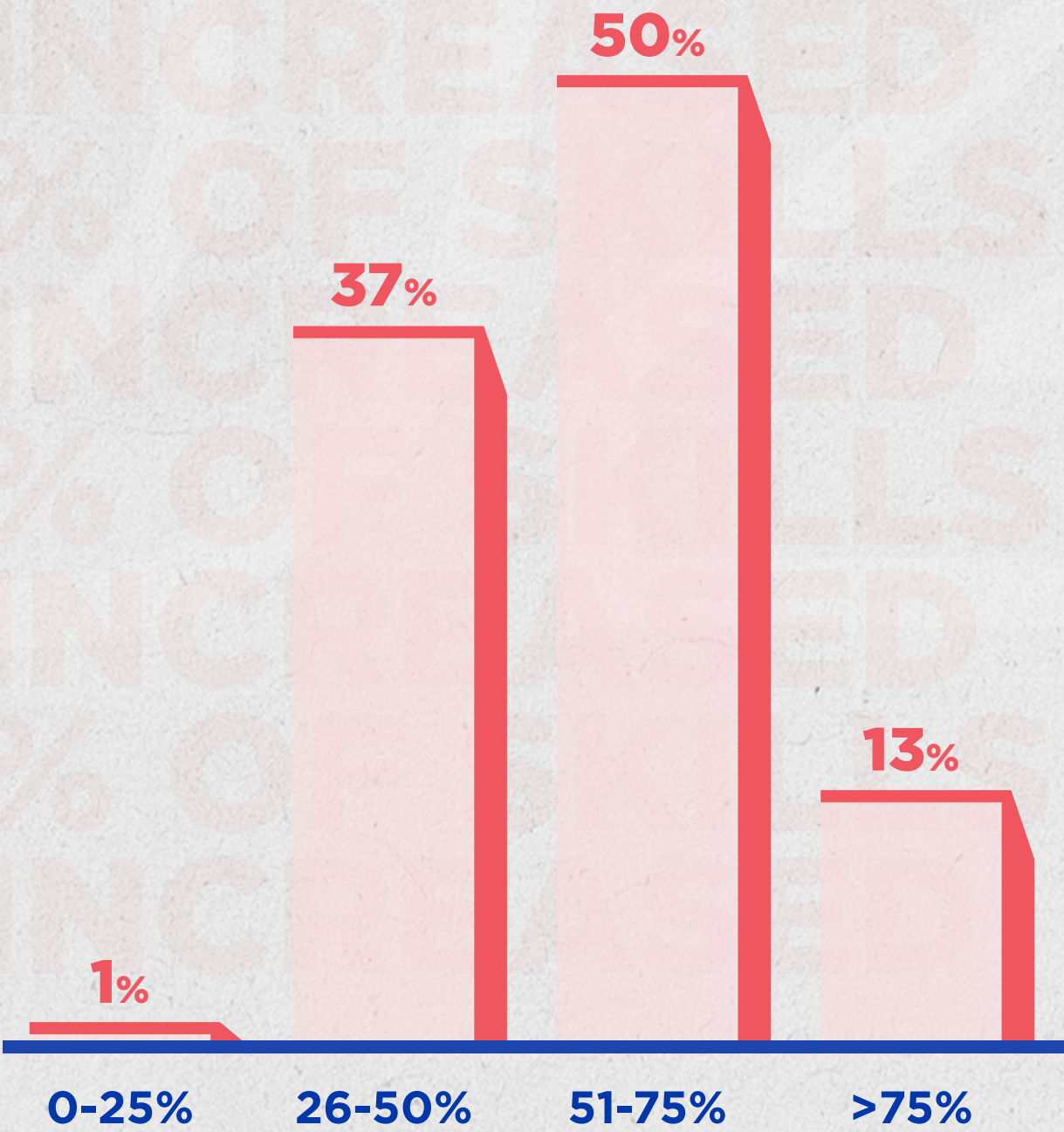
Total number of Registered
Freelancers on the Platform

Following a survey with our freelancers we were able to generate the following impact results

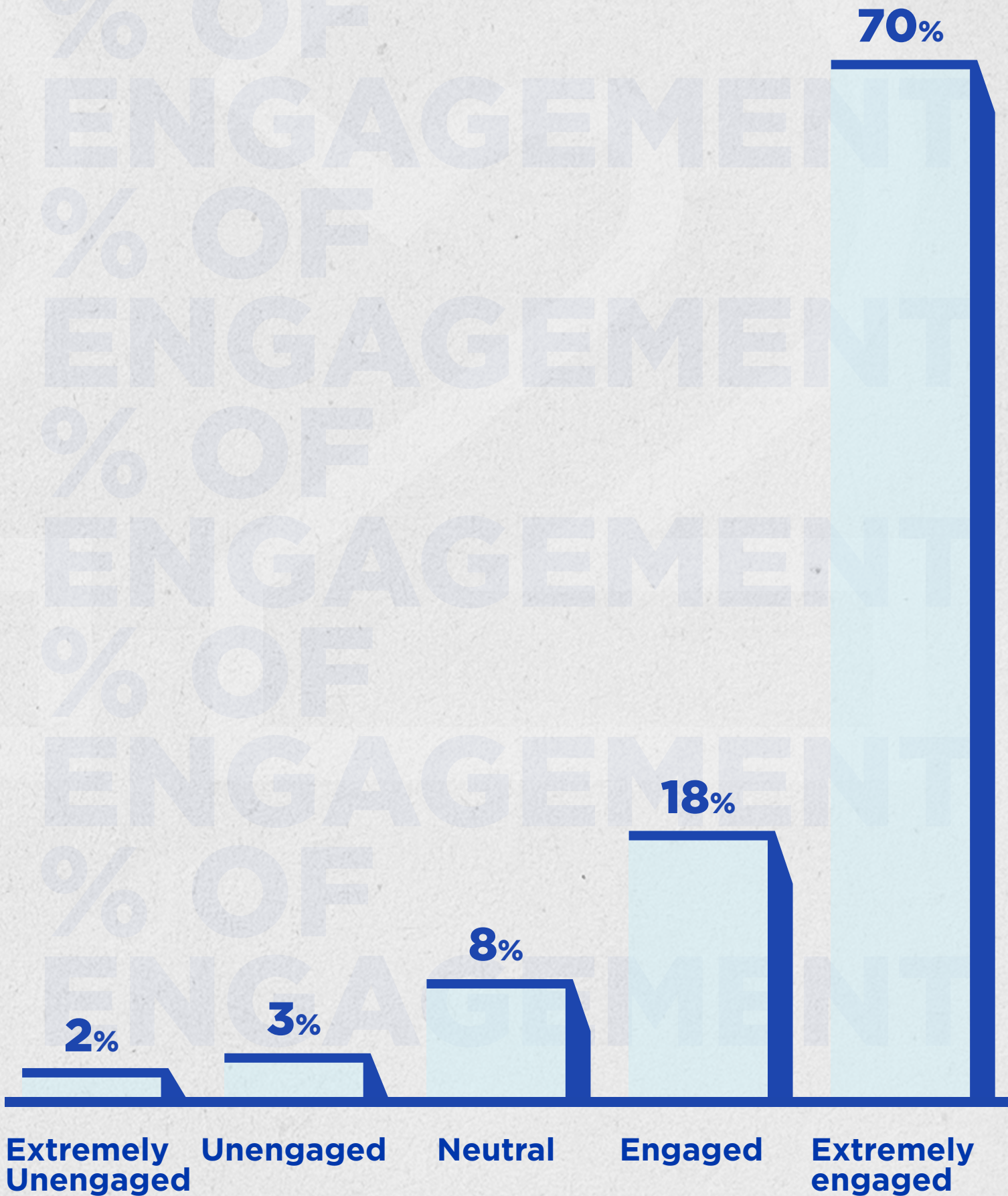
% OF INCOME INCREASED



% OF SKILLS INCREASED



% OF ENGAGEMENT



IMPACT STORY



Angy Mattar's story with B.O.T
Dec 2022



The story of Angy Mattar one of our freelancers was showcased in the Alfano Annual Gala Dinner 2022. This is one of the many successful stories and one of the lives changed by B.O.T with the help of our partners.

#LEADINGTHECHANGE



[Watch her story](#)



B.O.T

Supported by



00:00

2:36





B.O.T Drive Event | 2022 Workforce Gathering
May 23, 2022



B.O.T 2022
FREELANCER GATHERING
DREAMING OF #BOT2030

B.O.T #DRIVE2022

00:00

1:29



B.O.T Freelancers Gathering 2022 to celebrate our success with our amazing Workforce

In our Activity Report we talk about B.O.T's
Geo expansion, Clients, Journey and more.

READ OUR ACTIVITY REPORT

Our amazing partners



drosos (...)

dot.
LEBANON

dot.
JORDAN

Talk to us on



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